Script 2

Instructions: Switch roles with your partner. Read the scenario and role-play the script.

Scenario: An LVL has just completed a TA visit and is talking to the vendor about the condition of the fresh produce.

LVL	As I completed my TA visit today, I noticed your bananas are a bit too overripe. Do you have some fresher bananas in storage that you can
	put out instead of these?
Vendor	They're not too ripe. Those brown spots won't hurt anybody.
LVL	It's important that the WIC participants have fresh, healthy foods to buy.
Vendor	If I throw these away I lose money.
LVL	I'm afraid nobody will want to buy these so you will be losing money anyway. If you display bananas that are fresh and yellow, you may have more customers buying bananas before they go bad.
Vendor	I can't throw them away. I won't meet the MSR.
LVL	Unfortunately, these bananas don't fulfill the requirements of the MSR anyway. I can't count these as "fresh yellow bananas."
Vendor	Bananas ripen too fast. I can't change that. They're OK.
LVL	I have a list of resources that might help you. There is information on these websites that explain the best way to store and handle fruits and vegetables. There are ways to keep them fresh longer. Would you like a copy of this list?
Vendor	Yeah, I guess so. Can you find me a distributor that can deliver better bananas?
LVL	On this resource list you will also find local networks that may have the information you need. Some vendors join a network. Using the network resources, they are able to fulfill several of their business needs.
Vendor	But what if I replace these bananas and they just go bad, too?
LVL	I suggest that you hang a few signs around your store with beautiful pictures of delicious fresh yellow bananas. That might make your customers hungry for bananas and they will want to buy them for their families.
Vendor	Thanks. Next time I'll have better bananas.
LVL	Excellent! I'm sure you will find that your customers will buy your fresh bananas. You may even have more people shopping here.